



International Strategy for
Disaster Reduction

UNISDR
Rue de Varembé 9-11
CH-1202 Geneva
Switzerland
Tel +41 (0) 22 917 8907-8
Fax +41 (0) 22 917 8964
isdr@un.org

Welcome to the Disaster Risk Reduction Private Sector Partnership

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Dear Mr. Torrebadella,

We are pleased to welcome Georisk International as a new member of UNISDR's Disaster Risk Reduction Private Sector Partnership (DRR-PSP). Private sector members contribute to UNISDR's mission to enhance resilience and further disaster risk reduction by bringing their knowledge of risk anticipation, risk management expertise and business initiatives in disaster mitigation.

Your membership benefits include:

- ✓ Partner with UNISDR to influence and mobilize decision-makers to advocate disaster risk reduction as a national priority in the political agenda
- ✓ Strengthen your Public Private Partnerships
- ✓ Network with disaster risk reduction partners globally and in your local area
- ✓ Connect with global, regional and local resilience initiatives
- ✓ Access to expertise, data and up-to-date information on DRR issues to help you better understand your risks
- ✓ Access to DRR materials and presentations through the member-only DRR-PSP website
- ✓ Access to international, regional and national DRR platforms and forums to promote and share best practices, expert knowledge and products related to DRR
- ✓ Opportunity to showcase your DRR activities and successes through DRR-PSP communications

We encourage DRR-PSP Members to actively participate in one of the five Working Groups to contribute to disaster risk reduction and resilience activities. Please find more information about the Working Groups under the following link:
<http://www.unisdr.org/2014/docs/private-sector/ATTSE1SE.pdf>

Joan Torrebadella
Natural Hazards and Emergency Manager
Avda. Jovell 1, Colomer Parc Fase 2 Bloc B Baixos A
AD 400
Andorra

UNISDR's Business Partnerships Team is your key point of contact for your engagement with DRR-PSP. Please email us at isdr-psp@un.org or call +41 (0)22 917 8452.

Yours sincerely,

Margareta Wahlström
Special Representative of the
Secretary-General for Disaster
Risk Reduction

Sandra Wu
Chair of the UNISDR Private Sector
Advisory Group & Chairperson and
CEO of Kokusai Kogyo Co., Ltd.